



**Who
Moved
My
Cheese?**

**An Amazing Way to Deal With Change In Your Work &
In Your Life**

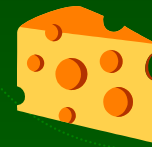
DR SPENCER JOHNSON



“Cheese” – a metaphor for what we want to have in life, whether it is a job, a relationship, money, a big house, freedom, health, recognition, spiritual peace, or even an activity like jogging or golf.

Each of us has our own idea of what Cheese is, and we pursue it because we believe it makes us happy. If we get it, we often become attached to it. And if we lose it, or it’s taken away, it can be traumatic.

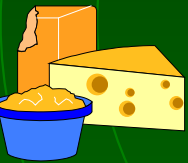
ONCE, long ago, there lived 4 little characters who ran through a maze looking for cheese to nourish them & make them happy.



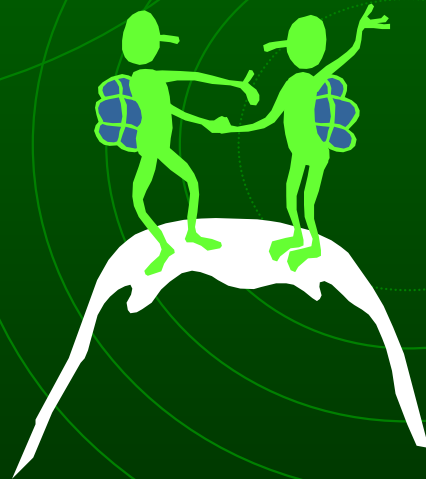
Two were mice named “Sniff” & “Scurry” and two were little people named “Hem” & “Haw”.



Every morning, the mice & the little people dressed in their running gear & headed over to Cheese Station C where they found their own kind of cheese. It was a large store of Cheese that Hem & Haw eventually moved their homes to be closer to it & built a social life around it.



To make themselves feel more at home, Hem & Haw decorated the walls with sayings. One read:



**Having Cheese
Makes You
Happy**



One morning, Sniff & Scurry arrived at Cheese Station C & discovered there was no cheese.



They weren't surprised. Since they had noticed the supply of cheese had been getting smaller every day, they were prepared for the inevitable & knew instinctively what to do.



They were quickly off in search of New Cheese.

Later that same day, Hem & Haw arrived.

“What! No Cheese? Who moved my Cheese? It's not fair!”, Hem yelled. They went home that night hungry & discouraged. But before they left, Haw wrote on the wall:



**The More Important
Your Cheese is To
You, The More You
Want To Hold Onto
It.**



The next day Hem & Haw left their homes, & returned to Cheese Station C. But situation hadn't changed. Haw asked, "Where are Sniff & Scurry? Do you think they know something we don't?" Hem scoffed, "What would they know? They're just simple mice. They just respond to what happens. We're little people. We're smarter."



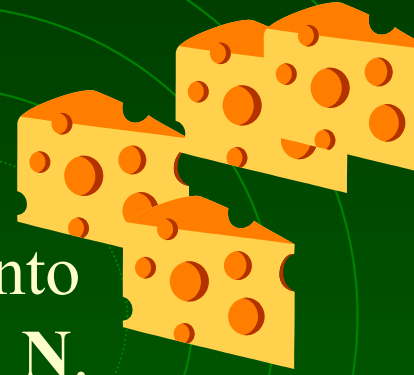
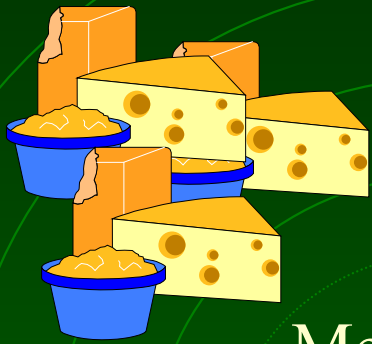
Haw suggested, "Maybe we should stop analyzing the situation so much and just get going & find some New Cheese."



Haw decided to leave Cheese Station C while Haw was more comfortable staying in the cheeseless Station C. Hem announced, "It's MAZE time!" and wrote:

**If You Do Not
Change, You Can
Become Extinct**

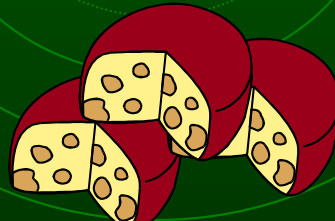




Meanwhile, Sniff & Scurry went farther into the maze until they found **Cheese Station N**. They found what they had been looking for: a great supply of New Cheese. It was the biggest store of cheese the mice had ever seen.



Haw on the other hand become more anxious & wondered if he really wanted to go out into the Maze. He wrote a saying on the wall ahead of him & stared at it for some time:



**What Would You Do
If You Weren't
Afraid?**



Haw now realized that the change probably would not have taken him by surprise if he had been watching what was happening all along and if he had anticipated change. He stopped for a rest & wrote on the wall of the Maze:



**Smell The Cheese
Often So You Know
When It Is Getting
Old.**





Haw wondered if Hem had moved on, or if he was still paralyzed by his own fears. Then, Haw remembered the times when he had felt his best in the Maze. It was when he was moving along. He wrote:



**Movement In A New
Direction Helps You
Find New Cheese.**





As Haw started running down the dark corridor, he began to smile. Haw didn't realize it yet, but he was discovering what nourished his soul. He was letting go & trusting what lay ahead for him, even though he did not know exactly what it was.

To his surprise, Haw started to enjoy himself more & more. He stopped to write again on the wall:

**When You Move
Beyond Your Fear,
You Feel Free.**



To make things even better, Haw started to paint a picture in his mind again. He saw himself in great realistic detail, sitting in the middle of a pile of all his favorite cheeses—from Cheddar to Brie! He saw himself eating the many cheeses he liked, & he enjoyed what he saw.



The more clearly he saw the image of himself enjoying New Cheese, the more real & believable it became. He wrote:

**Imagining Myself
Enjoying New
Cheese, Even Before
I Find It, Leads Me
To It.**





Haw wondered why he had always thought that a change would lead to something worse. Now he realized that change could lead to something better.

Then he raced through the Maze with greater strength & agility. Until he found bits of New Cheese. He entered the Cheese Station but it was empty. Someone had already been there.

He stopped & wrote on the wall:

**The Quicker You Let
Go Of Old Cheese,
The Sooner you Find
New Cheese.**





Haw made his way back to Cheese Station C to offer Hem bits of New Cheese but was turned down. Hem wanted his *own* Cheese back. Haw just shook his head in disappointment but this does not stop him from finding New Cheese. He smiled as he realized:

**It Is Safer To Search
In The Maze Than
Remain In The
Cheeseless
Situation.**



Haw realized again, that what you are afraid of is never as bad as what you imagine. The fear you let build up in your mind is worse than the situation that actually exists.

He realizes it was natural for change to continually occur, whether you expect it or not. Change could surprise you only if you didn't expect it & weren't looking for it.

When he realized he had changed his beliefs, he paused to write on the wall:



**Old Beliefs Do Not
Lead You To New
Cheese.**



Haw now realized that his new beliefs were encouraging him to behave in a new way. He was behaving differently from the way he had when he had kept returning to the same cheeseless station.

It all depends on what you choose to believe.
He wrote on the wall:



**When You See That
You Can Find And
Enjoy New Cheese,
You Change Course.**



Haw just hoped he was heading in the right direction. He thought about the possibility that Hem would read The Handwriting On The Wall & find his way.

He wrote on the wall what he had been thinking about for some time:



**Noticing Small
Changes Early Helps
You Adapt To The
Bigger Changes That
Are To Come.**



He continued on through the Maze with greater strength & speed. He proceeded along a corridor that was new to him, rounded a corner, & found New Cheese at Cheese Station N where he saw the greatest supply of Cheese he had ever seen. Sniff & Scurry welcomed him.



“Hooray for Change!”

Haw wrote down a summary of what he had learned on the largest wall of Cheese Station N & smiled as he looked at what he had learned:

THE HANDWRITING ON THE WALL

- *Change Happens*
- *Anticipate Change*
- *Monitor Change*
- *Adapt To Change Quickly*
- *Change*
- *Enjoy Change !*
- *Be Ready To Change Quickly & Enjoy It Again.*





Move With The Cheese & Enjoy It !

Presented to you by Gerbie Rose Argañosa
V&A Passage Customer Service

