GOOD REASONS for BAD FEELINGS



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| | PROXIMATE | EVOLUTIONARY |
|----------------------|--|------------------------------------|
| SLICE IN TIME | What is the mechanism? | What is its adaptive significance? |
| SEQUENCE ACROSS TIME | How does it develop in an individual? | What is its evolutionary history? |



EMOTIONS FOR SITUATIONS THAT ARISE IN GOAL PURSUIT

| | | BEFORE | AFTER | ALTERNATIVE OUTCOME |
|-------------|----------|------------|----------|------------------------|
| OPPORTUNITY | PHYSICAL | Desire | Pleasure | |
| | SOCIAL | Excitement | Joy | Disappointment |
| THREAT | PHYSICAL | Fear | Pain | |
| | SOCIAL | Anxiety | Sadness | Kellef |

| ANXIETY DISORDER | SITUATION/DANGER |
|------------------------------|-------------------------------|
| Phobia of small animals | Possible damage by the animal |
| Fear of heights | Injury from falling |
| Panic attacks | Attack by a predator or human |
| Agoraphobia | Attack by a predator or human |
| Social anxiety | Loss of social standing |
| Hypochondriasis | Sickness |
| Fear of being unattractive | Social rejection |
| Fear of needles and fainting | Injury/bleeding |

| LOW MOOD | HIGH MOOD |
|---------------------|---------------------|
| Pessimism | Optimism |
| Risk avoidance | Risk taking |
| Inhibition | Initiative |
| Low energy | High energy |
| Social withdrawal | Social engagement |
| Quiet | Talkative |
| Slow thinking | Fast thinking |
| Unimaginative | Creative |
| Submissive | Dominant |
| Lack of confidence | Confidence |
| Low self-esteem | High self-esteem |
| Analytic thinking | Subjective thinking |
| Expecting criticism | Expecting praise |



The Marginal Value Theorem





Four runs of the mood model illustrate how chance variations in payoffs result in vastly different outcomes for the three strategies: Moody (dotted), Moderate (dashed), and Moodless (solid). The thin line at the bottom indicates how payoffs vary at each different move in the game.



Some Patterns of Resource Allocation

EMOTIONS SHAPED TO COPE WITH THE SITUATIONS THAT ARISE IN EXCHANGE RELATIONSHIPS⁵¹

| EMOTIONS AROUSED BY SITUATIONS IN RELATIONSHIPS | OTHER COOPERATES | OTHER DEFECTS |
|---|-----------------------------------|-------------------------------------|
| YOU COOPERATE | (3 for each) | (O for you, 5 for other) |
| | Friendship Trust | Suspicion (before) Anger (after) |
| YOU DEFECT | (5 for you, 0 for other) | (1 for each) |
| | Anxiety (before) Guilt (after) | Disgust Avoidance |



The Standard Model

The solid line is the fitness at each level of cautiousness. The points that maximize fitness for an individual (I) and a gene (G) and health (H) all coincide at the peak of the fitness landscape. If the distribution of degrees of cautiousness is narrow (the tall dotted curve), most individuals will have high fitness and good health. If the distribution is wide (the dashed curve), some will be at high risk of predation and others will be at a high risk of starvation.



How Cliff-Edged Fitness Functions Make Disease Inevitable

Traits with asymmetrical fitness functions are stabilized not at the level that maximizes individual fitness (I) or at the level that maximizes health (H), but at the level that maximizes gene transmission (G), despite dire outcomes for a few individuals.