CowDAO
Grant Application

Grant Title:
Core contributor - UI/UX designer

Author:
Github: https://github.com/fairlighteth
Twitter: https://twitter.com/fairlighteth

About You * →
I hereby apply for a grant to continue working as a core contributor for CoW Protocol in my capacity as UI/UX designer. As for a description and history about myself, I refer to my previous grant application. For my previous grant application, that encompassed 2 months, I will highlight the original goals and its delivery status:

Previous grant Goals (Nov - Dec 2022) →
- Continuous improvement of the CowSwap UI and user experience through UI/UX design and front-end development code contributions:
    - Design of native ETH trade flow (see CIP) - **COMPLETED**
    - Limit order UI interface design and front-end implementation - **COMPLETED**
    - CoW Swap user interface general complete design update (following the recent brand unification/re-brand) - **COMPLETED**
- Active hiring for the Senior Visual Designer position (https://boards.eu.greenhouse.io/cowswap/jobs/4067756101) - **COMPLETED**

The exact deliverables and verification of this can be verified with the core CoW team.

Planned grant goals for Q1 of 2023 (Jan 2023 - March 2023) →
- Continuous improvement of the CowSwap UI and user experience through UI/UX design and front-end development code contributions:
    - General limit orders iteration
    - Hard order cancellations for Safe wallets
    - Flows for EIP-1271 Gasless trading with Multisigs (Safe, Argent, Ambire, etc)
    - Flows for Partial Executions
    - Resolve technical front-end code debt
- Provide UI and front-end support for the marketing department, to successfully implement a content marketing/SEO strategy.
- Art direction on the CoW Protocol brand iteration.

Additional Links → n/a

Grant Name/Reference * Core Contributor - UI/UX Designer
Grant Category * → Core contributor / Trading Related Applications
Grant Description * →
I'd like to continue my contributions to CoW Protocol and continue to work with the team for the period January 2023 - March 2023.
Milestones → n/a
Grant Timeline * → From January 2023 to March 2023 (including) - 3 months total
Funding Request * → A total of 22,000 EURO denominated in xDAI token (Gnosis Chain).
Budget Breakdown * →
- 3 monthly payments denominated in xDAI token.

Gnosis chain Safe address → gno:0xF10000000b0CEd87AAD206377D223E000E2bEd15
Attachments → n/a
Other Information → n/a
Referral → The grant size has been discussed with the Cow Services LDA leadership team @anna @fleupold

I agree to be bound by the [CowDAO Participation Agreement](#) and the [COWDAO Grant Terms and Conditions](#).