CowDAO Core contributor Grant Application

Grant Title:

Core contributor - UI/UX Design Specialist

Author:

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About You * \rightarrow

<u>L1GHTHOUSE SERVICES LLP</u> seeks to obtain a grant on behalf of its managing partner, with the aim to continue their work as a core contributor for CoW Protocol in the capacity of UI/UX designer.

The managing partner's public profiles are as follows:

- <u>https://github.com/fairlighteth</u>
- <u>https://twitter.com/fairlighteth</u>

Planned grant goals for Q1 and Q2 of 2024 (Jan 2024 - June 2024) \rightarrow

- Continuous improvement of the CowSwap UI and user experience through UI/UX design and front-end development code contributions. Specific features to mention:
 - Improve fee display and order review modal flows
 - Improve limit orders by addressing reported UX issues
 - Special theme addition
 - CoW widget continuous improvements
 - Cow.fi token/tokenomics landing page
 - \circ $\,$ Cow.fi re-design in preparation of CoW brand/narrative updates $\,$
 - Allocate up to 20% of time on resolving technical debt in the cowswap mono repo front-end application
- Provide UI and front-end support for the marketing department across all online entities, including cow.fi, swap.cow.fi, explorer.cow.fi, grants.cow.fi and mevblocker.io, in order to effectively execute a content marketing and SEO strategy.
- Art direction on the CoW Protocol brand iteration.

Additional Links \rightarrow n/a

Grant Name/Reference * Core Contributor - UI/UX Design Specialist Grant Category * \rightarrow Core contributor / Trading Related Applications Grant Description * \rightarrow

The intention is to maintain ongoing contributions to CoW Protocol and collaborate with the team throughout the period of Q1 and Q2 of 2024 (January 2024 - June 2024).

 $\begin{array}{l} \mbox{Milestones} \rightarrow \mbox{n/a} \\ \mbox{Grant Timeline }^* \rightarrow \mbox{From January 2024 to June 2024 (including) - 6 months total} \\ \mbox{Funding Request }^* \rightarrow \mbox{A total of 44,000 EURO denominated in xDAI token (Gnosis Chain).} \\ \mbox{Budget Breakdown }^* \rightarrow \end{array}$

- 6 monthly installments, each denominated in xDAI token, with each installment equivalent to 7333,33 EURO.

Gnosis chain Safe address \rightarrow gno:0xF1000000b0CEd87AAD206377D223E000E2bEd15 Attachments \rightarrow n/a

Other Information \rightarrow n/a

 $\textbf{Referral} \rightarrow \text{The grant size has been discussed with the Cow Services LDA leadership team @anna @fleupold.}$

By submitting this grant application, I acknowledge and agree to be bound by the <u>CoW DAO</u> <u>Participation Agreement</u> and the <u>CoW Grant Terms and Conditions</u>.

By submitting this grant application, I acknowledge and agree to be bound by the applicable <u>CoW DAO Core Contributor Grant Terms</u>.